



Multimedia – Newscast for Grade 8

Objective – To:

- Write a focused, well-organized newscast script, free of grammatical, spelling or punctuation errors and appropriate for grades PreK - 8
- Produce a well-rehearsed, smooth, technically-sound newscast, which will engage the school audience
- Work with a small group in a cooperative manner on all aspects of the assignment

Directions:

1. Read the rubric carefully. This is how you will be graded.
2. Work cooperatively with your partner / small group from start to finish.
3. Research, gathering facts.
4. Write and word-process a clean script that will inform and entertain an audience of PreK – 8 students and parents alike.
5. Practice, practice, practice.
6. Create a multimedia class newscast – using iMovie on computer assigned to. Add titles, transitions, and sound as appropriate.
7. Record, rerecording as needed.

Multimedia Project : Newscast

Teacher Name: **A Christy**

Student Name:

CATEGORY	Exemplary	Proficient	Partially Proficient	Unsatisfactory
Script - technical	Written as it is to be delivered, indicating who will deliver each line. A wide variety of sentence structure. Accurate grammar, spelling (including caps), and punctuation.	Written as it is to be delivered, indicating who will deliver each line. Sufficient variety of sentence structure. Grammar, spelling, and punctuation are near perfect, the few errors causing no recording issues.	Script does not indicate who will deliver the lines or is inaccurately indicated. Minimal variety of sentence structure. Several errors in grammar, spelling, or punctuation, causing one or more recording issues.	Script is not word-processed. Lacks any variety of sentence structure. Numerous errors in grammar, spelling, or punctuation causing distraction to the reader and serious recording issues.
Script - content	Maintains focus throughout. Includes an appropriate amount of detail / examples, all of which are important, accurate, and interesting. Vocabulary choice is appropriate and accurate. Subject knowledge is excellent.	Maintains focus throughout. Includes a sufficient amount of detail/examples, most being important, accurate, & interesting. Vocab is generally appropriate & accurate. Subject knowledge is good.	Focus is a little shaky. Adequate amount of detail / examples, some being unimportant or uninteresting. Subject knowledge is good, but there are one or more inaccuracies.	A lack of focus causes confusion for the audience. OR Inaccuracies cause doubt. OR Content is minimal.
Script - organization	Clearly and purposefully organized with a logical progression of information.	Content is logically organized for the most part.	There are a few areas where content does not seem to flow in an organized progression.	There is no clear or logical organizational structure, just lots of factual details/examples. Script content is disorganized, random, & confusing to the audience.
Delivery - articulation	Content delivery is clear, articulate, and distinct - with no mispronunciation.	Content delivery is mostly clear, articulate, and distinct. There are one or two spots where delivery drops off or is not completely clear. No mispronunciations.	Content delivery is generally clear, articulate, & distinct. There are spots where delivery drops off or is not completely clear - with one or two mispronunciations.	Content delivery is inarticulate, with garbled speech / mumbling or mispronunciations. Audience is unable to understand much of the content.
Delivery - fluidity	Well-rehearsed with smooth delivery that holds audience attention.	Rehearsed with fairly smooth delivery that holds audience attention most of the time. One or two hesitant moments. Too fast or too slow in spots.	Delivery not smooth, but able to maintain interest of the audience most of the time.	Delivery not smooth, but hesitant and choppy. Audience attention is often lost.
Delivery - style	Style is intentional, engaging the audience, showing enthusiasm, interest and complete confidence.	Style is intentional, but has one or two spots that lack enthusiasm, that fail to keep the audience engaged OR Style lacks confidence.	Style is generally intentional, but has multiple spots where enthusiasm & interest are lacking and the audience is not engaged. Lacks confidence.	Style is unintentional throughout, sounding boring.
Technical production	Volume of voice and any effects are consistent. Production is free of dead space or ambient noise.	Volume is occasionally inconsistent. One or two spots of minimal dead space or ambient noise.	Volume is generally inconsistent. Ambient noise is present throughout.	Volume is inconsistent. Volume changes are distracting. Ambient noise is a distraction.

Date Created: **Jan 01, 2012**